



National Advisory Panel



Scott Lavin is the Wildlife Recreation Branch Chief for AZ Game and Fish. He is also the founder of Shot Heard 'Round the World Day and Owner of Rudebridge Consulting. As Branch Chief, Scott develops outdoor recruitment and retention programs in Arizona. He Chairs the Steering Committee for the Hunting and Angling Heritage Work Group and supports the Outdoor Industry Business Summit on both state and national levels. Scott created Shot Heard 'Round the World Day as a light-hearted annual event that provides recreational shooters a safe and structured opportunity to gather socially at participating ranges to commemorate the first shot fired of the American Revolution. Scott's 25-year leadership career began as a US Army Infantry Officer and Ranger. He earned his MBA and led award-winning regional teams at The Home Depot and Dick's Sporting Goods before becoming Branch Chief. Scott is an avid outdoorsman enjoys many forms of recreational shooting, hunting and camping.



Ryan Bronson is the Director of Conservation and Public Policy for Vista Outdoor, where he oversees the company's robust outreach, advocacy and support of outdoor recreation. A graduate of Bemidji State University in northern Minnesota, with a Bachelor of Science in Biology, Bronson has had a career focused on conservation policy for the past two decades, including staff roles at the Minnesota House of Representatives, Minnesota Deer Hunters Association and Minnesota DNR, where he started the Hunter Recruitment and Retention Program. He currently serves in advisory roles for the National Wild Turkey Federation Hunting Heritage Technical Committee and the Council to Advance Hunting and the Shooting Sports, Chairs the Board of the Pass it On Outdoor Mentors organization, and serves on the Boards of the Youth Shooting Sports Alliance, Arachnid Society and Mule Deer Foundation. He is a professional member of Boone and Crockett Club and is an avid hunter and shooter.



Bob Byrne is the owner Bob Byrne Consulting, a conservation consulting firm specializing in finding innovative solutions to conservation issues through programmatic reviews, evaluations, group facilitation and strategic planning. Prior to forming his own company, Bob spent 30+ years in conservation where he worked for three state wildlife agencies, two conservation NGOs and a conservation-communications consulting firm. Being an avid hunter and angler, Bob has a deep concern about passing on our hunting and fishing heritage on to future generations, and has focused much of his recent efforts on this task.



Matt Dunfee is the Programs Manager for the Wildlife Management Institute. Serving as Conservation Program Specialist, he worked on projects related to North American wildlife conservation, private lands programs, and hunting heritage. He is Director of Chronic Wasting Disease Alliance, Project Coordinator for North American Hunting Heritage Action Plan, Co-Chair of National Hunting & Shooting Sports Action Plan, and Chair of North American Wildlife & Natural Resources Conference. He serves on the AFWA Health Committee, AFWA Hunting & Shooting Sports Participation Committees, Hunting Heritage Steering Committee, Conservation Leaders for Tomorrow Advisory Committee, and International Hunter Education Association.



Bryan Hyder is the National Liaison for General Operations with the NRA. Brian began his career with the N.C. Wildlife Resources Commission as Management Biologist. He later became Wild Turkey Project Leader. Brian was the first Regional Director for the National Wild Turkey Federation and the Eastern Regional Director of Field Operations with the National Rifle Association. Brian currently works to develop public shooting ranges and promote NRA programs that foster and encourage the shooting sports nationwide. Bryan has been awarded the National Wildlife Federation Area Award in Wildlife Conservation, the Above and Beyond Award of Excellence at NRA, and the Top Gun Award of Excellence which is the highest award given to field operations at the NRA.



Mark Reiter is the Director of the Indiana Division of Fish and Wildlife. He has worked as a wildlife biologist for the Indiana Division of Fish Wildlife for about 36 years. He also worked for the National Rifle Association for 2 years as a field representative for the state of Indiana. Mark is an avid hunter and competitive rifle shooter who competes in several disciplines. He also enjoys fishing, camping, and cooking.



Richard Sprague is the owner and operator of Sprague's Sports, LLC which is Southwest Arizona's largest shooting sports store. He is also the owner and operator of Truck Mates/Line X of Yuma, which has been in business for more than 34 years. Richard serves on the Board of Directors for World Wide Distributors as well as the Board of Governors for the National Shooting Sports Foundation. Richard is an Arizona native who started shooting competitively at age 8. He is an avid hunter. Richard earned the Arizona Game and Fish Department's 2010 Licensed Dealer of Year Award, the 2010 SHOT Business Dealer of Year Award, and the 2016 Arizona Outdoor Hall of Fame Award. Richard is Founder and Charter Member of Performance Solutions Dealer 20 Groups for the shooting sports industry.



Howard Vincent is the President and CEO of Pheasants Forever (PF). Prior to being appointed to President and CEO at PF, he served as their first Director of Finance and their Senior Vice President and CFO. Howard's career began in public accounting with KPMG Peat Marwick. He has served on the National Board of Directors for the Wildlife Management Institute, the Theodore Roosevelt Conservation Partnership, the Council to Advance Hunting and Shooting Sports, and the American Wildlife Conservation Partners. He has been appointed to his second term as a Member of the Wildlife Hunting Heritage Conservation Council, giving direction and guidance to the Secretary of Interior and the Secretary of Agriculture on national conservation and hunting related issues.